PITTSBURGH

HISTORIC

WALL PAINT

(EGGSHELL ENAMEL FINISH)

MALVERN FARM SUPPLY
35 W. KING ST.
MALVERN, PA.
PHONE MALVERN 2022

1930

Pittsburgh HISTORIC WALL PAINT

HISTORIC WALL PAINT, Eggshell Enamel Finish, produces a dense, enamel-like film with a pleasing low sheen for use in any room in the home.

The washability and resistibility to abrasion is so satisfactory that it can also be used with complete confidence on interior wood or metal trim.

No primer, sealer, or *undercoater* is required with the new improved Historic Wall Paint. Simply stir thoroughly and apply as received in the package.

One coat is sufficient for new or repaint work on most walls, wood, or metal surfaces. If a second coat is required, allow overnight drying.

Brushing qualities of Historic Wall Paint are excellent. Levelling and uniformity of appearance are exceptional. The odor of paint thinners has been minimized.

The distinctive Colonial Williamsburg hues are the only finishing materials in America that have an authoritative historical origin.

↓ GREENHOW-REPITON GREEN 25-32

↓ PITT-DIXON ROSE 25-31

↓ RALEIGH TAVERN GREEN 25-37

↓ RALEIGH TAVERN PEACH 25-34

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↓ Powell-Hallam Blue 25-35

↓ Blair House Rose Tan 25-36

↓ Palace Gray 25-38

↓ Palace Ballroom Blue 25-41

↓ Palace Guardroom Green 25-40

↓ Wythe House Yellow 25-42

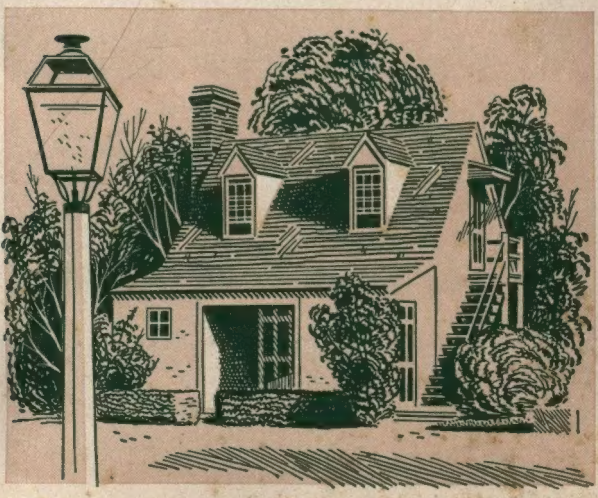
↓ Apollo Room Blue 25-44

↓ Raleigh Tavern Chinese Red 25-45

WILLIAMSBURG has been restored today to resemble in every manner possible the city which was the capital of the Virginia Colony from 1699 to 1780. Visitors may step back through the centuries to see at firsthand a place where the concept of democracy was nurtured; where Patrick Henry defiantly protested the Stamp Act; where Virginia's legislators issued the first call for a Continental Congress; where George Mason's Bill of Rights was made law. The quiet tree-shaded lanes of Williamsburg recall the resolute footsteps of Thomas Jefferson, George Washington, and the many patriots who joined hands with leaders in other colonies to fashion and defend a new and independent nation. Colonial Williamsburg stands today as a living laboratory in which all may study the evolution of self-government.

Williamsburg reflects as well the capital of England's most powerful and populous colony as it appeared in its heyday. The Capitol Building was then the seat of colonial government; the elegant Palace was the home of the Royal Governor and a symbol of his power and authority; the Wren Building was the center of learning and Bruton Church the center of the Colony's religious life. The taverns recall the robust gaiety of young America and the spirit of hospitality and good-fellowship which characterized "Public Times," when visitors crowded into the little city.

All these buildings and their surroundings have been brought to life again through the generosity of Mr. John D. Rockefeller, Jr., and the imagination of Dr. W. A. R. Goodwin, Rector of Bruton Parish. These two men shared a vision of the restored capital, and rescued the historic city from the relative obscurity into which it had been thrust by a growing and expanding America.



THE PITTSBURGH PLATE GLASS COMPANY has been chosen by the Williamsburg Restoration, Incorporated, to manufacture and sell approved copies of these colors under the Historic Wall Paint label. From the many beautiful authentic shades and tints used in the various buildings of the Restoration, twelve colors have been chosen. They bear the Hallmark of the Williamsburg Restoration, Incorporated, and the following identifying phrase — "These paint colors, manufactured by modern methods and with the use of modern ingredients, are approved by the Williamsburg Restoration, Incorporated, as exact matches of colors used in the restoration of Colonial Williamsburg."

The colors selected are used in the following buildings of restored Williamsburg:

GREENHOW-REPITON GREEN - - - - - - - - - - - - *from the Greenhow-Repiton House*
PITT-DIXON ROSE - - - - *from the Pitt-Dixon House*
RALEIGH TAVERN GREEN - - *from the Raleigh Tavern*
RALEIGH TAVERN PEACH - - *from the Raleigh Tavern*
POWELL-HALLAM BLUE - *from the Powell-Hallam House*
BLAIR HOUSE ROSE TAN - - - *from the Blair House*
PALACE GRAY - - - - - *from the Governor's Palace*
PALACE BALLROOM BLUE - *from the Governor's Palace*
PALACE GUARDROOM GREEN - *from the Governor's Palace*
WYTHE HOUSE YELLOW - *from the George Wythe House*
APOLLO ROOM BLUE - - - *from the Raleigh Tavern*
RALEIGH TAVERN CHINESE RED - *from the Raleigh Tavern*

Pittsburgh's Let Down System

NOTE: Only the twelve large color chips represent exact matches of colors used in the restoration of historic Williamsburg. The small chips show let downs through the addition of White in the following proportions:

Left Small Chip: Two parts White to one part color
Center Small Chip: Four parts White to one part color
Right Small Chip: Eight parts White to one part color

Thus, the color range of this line is greatly increased, permitting homeowners to utilize the principles of Color Dynamics, resulting in rooms not only lovely to look at, but lovely to live in. Color is used not merely as a thing of beauty, but also as a source of energy, which promotes health, safety, and happiness. For the complete story, ask for a copy of "Color Dynamics for your Home" booklet.

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PITTSBURGH PAINTS

PAINT • GLASS CHEMICALS BRUSHES PLASTICS

PITTSBURGH PLATE GLASS COMPANY

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